

Understanding English Places

From data to place. The single source of facts on England's towns and cities.

The Challenge

The UK Government's current 10-year strategy, titled "The UK's Modern Industrial Strategy" has data at its core and views data as the fuel for its frontier industries, and views empowered local town and city clusters as the engines where that growth will be built.

After billions in high-street funding, no central evidence base exists. One-off studies gather dust on shelves.

Councils, communities and stakeholders lack a consistent, comparable view of place — making it impossible to evaluate investment, learn from peers or support local communities and stakeholders.

The Solution

A proven and enhanced model, brought to England.

UEP applies the proven Understanding Scottish Places framework and additional metrics to every built-up area in England with population over 1,000, plus the 33 London Boroughs.

Built by Didobi and Edge Analytics.

PROVEN ACROSS: Scotland • Wales • Republic of Ireland • Isle of Man • now England



3,463 places covered
Over 200 data metrics
Independent and transparent data
Benchmark your town or city and find similar places

Places by population size band

1-3k: 1,596

3-15k: 1,222

15-150k: 572

150k+: 73

How it Works

- 1 Find places like yours**
K-means clustering based on a range of demographic, social and economic indicators.
- 2 Compare like with like**
Cluster results split by population so a market town isn't compared to a major city.
- 3 How places connect**
Independent - Dependent scored across 15 indicators: commuting, schooling, retail, health, services and more.

What You Get

Interactive searching and reporting on 3,463 places, see similar locations or create benchmark reports on any locations.

Why it Matters

Evidence-based decisions, not anecdote.

Peer comparison to learn from similar places.

Independent baseline to evaluate investment.

Pride in Place grounded in shared facts.

Think you know your town? Think again

Explore hyper-local data for over 3,450 English towns and cities to understand your community's unique identity and discover the places just like it.

www.uep.org.uk

Built by



EDGE
ANALYTICS